

The 1st Trilateral Rector's Forum
**“Shaping the Future of Academic Mobility
between Korea, Japan and China”**

In conjunction with
CAMPUS Asia Launching Ceremony

Concept Note

1. Background

As the world is becoming increasingly interconnected, and cooperation between neighboring countries continues to take on greater significance, the Summit of Korea, Japan, and China agreed to strengthen cooperation in the areas of human resources and education at the second Trilateral Summit Meeting held in 2009. In this regard, CAMPUS Asia was approved at the third Trilateral Summit Meeting in 2010. Campus Asia is a program designed to encourage universities from Korea, Japan, and China to form consortia to facilitate trilateral student exchanges and cooperation.

The objectives of CAMPUS Asia included promoting Trilateral university cooperation and increasing mutual understanding between students through various inter-university exchange initiatives. By doing so, CAMPUS Asia ultimately aimed to sharpen the competitiveness of universities in the region and to nurture future leaders in Asia. The pilot programs of CAMPUS Asia were undertaken successfully from 2011 to 2015.

In January 2016, the Ministers of Education of the Korea, Japan and China gathered for the first Trilateral Education Minister's Meeting, and agreed that the three countries would strengthen cooperation by laying the legal, institutional and procedural foundation for an exchange-friendly environment for the university students of the three countries, and would further cooperation and put more emphasis on quality assurance for higher education within the three countries.

Aiming to ensure continuous cooperation, the Korean Ministry of Education suggested the launching of the Trilateral Rector's forum as a networking opportunity and pivotal consultative mechanism, and an agreement was reached between the three Ministers. Korea is taking the lead by hosting the first forum in 2016, and the next Trilateral Rector's forum will be held in Japan and China consecutively.

In light of the program's significant achievements, the Trilateral Summit and the First Trilateral Education Minister's Meeting decided to launch CAMPUS Asia as a full-fledged program. In October 2016, 17 consortia were selected amid fierce competition and they will launch their programs officially in December 2016 at the Trilateral Rector's Forum. Building upon the lessons learned from the pilot programs, the CAMPUS Asia full-pledged programs will continuously expand through the implementation of distinctive cooperation programs to develop common values and a vision for the region. In the long-term, the CAMPUS Asia programs are expected to further evolve into platforms for pan-Asian student exchanges.

2. Purpose

- To provide a floor for better communication and interaction to strengthen university networks
- To share information regarding global trends in higher education to further the discussion of trilateral university cooperation
- To present the best practices of CAMPUS Asia programs to improve cross-border programs.
- To promote the CAMPUS Asia program on a global scale to build stronger partnerships within other regions.

3. Participation

Organizer

- Korean Ministry of Education
- Korean Council for University Education

Participants

- Universities rectors from Korea, Japan and China
- CAMPUS Asia consortia program managers
- Education authorities of Korea, Japan, and China
- Experts from TNE institutions

4. Venue

- Grand Ballroom (3F), Conrad Hotel Seoul

5. Date

- Tuesday, December 13th, 2016

6. Languages

- Korean-Japanese, Korean-Chinese simultaneous interpretation

7. Agenda

Time	Schedule	Remarks
9:00-9:30	○ Registration	
9:30-10:00	○ Opening Remarks - Mr. Lee, Joon-Sik, Deputy Prime Minister and Minister of Education, The Republic of Korea - Mr. Huh, Hyangjin, Chairman, Korean Council for University Education ○ Welcoming Remarks - Mr. Yang Hoilan, Secretary-General, Trilateral Cooperation Secretariat - Ambassadors to Korea	
10:00-10:30	○ Group Photo & Coffee Break	
10:30-12:00	○ CAMPUS Asia Launching Ceremony - Project milestone & member universities - Awarding of certificates ○ Keynote Speech: The Future of Academic Mobility - Mr. Gwang-Jo Kim, Director, UNESCO Asia-Pacific Regional Bureau for Education, Bangkok, Thailand	
12:00-13:30	○ Luncheon	
13:30-15:30	○ Keynote Speech: The Future Face of a Global Leader - International HR Director, Global corporation ○ Presentations - Global trend: mobility, QA, and recognition - Globalization strategy ○ Discussion	
15:30-16:00	○ Coffee Break	
16:00-18:00	○ Keynote Speech: An Implication from ERASMUS - European Commission ○ Presentations - An achievement of trilateral university cooperation - CAMPUS Asia quality improvement ○ Discussion	
18:00-20:00	○ Welcome Dinner	